

# RSM: Advertising Made Simple!

## OPTION #1:

### One-Year Package:

- Banner ad in 4 issues of *RSM*
- Direct-link banner ad for 1 year
  - Text link for 1 year

(Online banner and text link at [rsmadness.com](http://rsmadness.com).)

**\$180**

## OPTION #2:

### Online Only

- Direct-link banner ad for 1 year
  - Text link for 1 year

(No magazine ads. Online banner and text link at [rsmadness.com](http://rsmadness.com).)

**\$120**

## OPTION #3:

- Trial magazine ad in Spring 2019 issue
- Online ad for 3 months at [rsmadness.com](http://rsmadness.com)

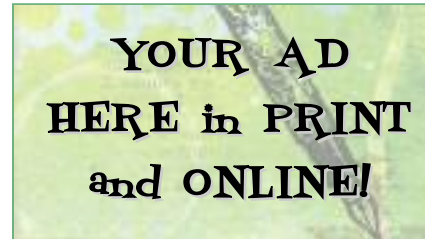
**\$70**

## OPTION #4:

- Online ad for 3 months at [rsmadness.com](http://rsmadness.com)

**\$40**

## Magazine ad sizes:



Sample ad 2.2" x 1.25"



Watch sales take off with Stamp Company Resource ads in *RSM* issues and online.

Sample ad 3.4" x 1.1"

## One online ad size:

Same as small magazine ad  
2.2" x 1.25"

*An alphabetic text link menu is included for all participating companies on the RubberStamp Companies page.*

*Examples of text links:*

Heartfelt Creations

Heirloom Productions

Name of Business: \_\_\_\_\_

Website address: \_\_\_\_\_

**Reserve by Dec. 1. Send copy and graphics for free ad make-up by Dec. 1.**

**#1:** \_\_\_\_\_ \$180 (Ads in issues #203-#206 and online) **#2:** \_\_\_\_\_ \$120 (Online only)  
**#3:** \_\_\_\_\_ \$70 (Online and magazine ad in issue #203) **#4:** \_\_\_\_\_ \$40 (Online only)

CC # or PayPal e-mail for billing: \_\_\_\_\_  
(Note: Current RSM accounts are billed with regular invoice.)

Expiration \_\_\_\_\_ Code on back \_\_\_\_\_ Zip Code for card \_\_\_\_\_

Bill existing account \_\_\_\_\_ Enclosing check \_\_\_\_\_

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